

Checklist

Social Justice Advocacy Checklist

Use this checklist to guide your advocacy efforts from start to finish. Each section outlines key actions to take as you champion social justice in your community or field of interest.

Define Your Advocacy Goal

- ☐ Identify the specific social justice issue you want to address
- ☐ Research the issue and gather supporting data and personal stories
- ☐ Define the desired outcome (policy change, public awareness, community support)

Build Your Advocacy Strategy

- ☐ Craft a clear and compelling message
- ☐ Identify key stakeholders and decision-makers
- ☐ Choose effective tactics (e.g., campaigns, lobbying, petitions)

Engage and Mobilize Support

- ☐ Recruit supporters and build partnerships
- ☐ Organize community events or forums
- ☐ Leverage social media to raise awareness and share stories

Take Strategic Action

- ☐ Launch your campaign using selected tactics
- ☐ Engage with media and public channels

- ☐ Respond to feedback and refine your approach

Monitor and Measure Progress

- ☐ Track milestones and tangible outcomes
- ☐ Assess public response and policy shifts
- ☐ Collect and document stories of impact

Sustain Your Efforts

- ☐ Practice regular self-care and avoid burnout
- ☐ Set boundaries for sustainable advocacy work
- ☐ Keep learning through training and peer support

Build a Supportive Community

- ☐ Join or start advocacy groups and coalitions
- ☐ Celebrate wins and share success stories
- ☐ Mentor new advocates and foster collaboration

View our website for more helpful guides:

<https://www.socialworkportal.com/>
